

INDUSTRY DAY EXPO 2012

March 1, 2012

Harrah's Convention Center

Kansas City's Largest Trade Show of Transportation Services!

ATTENTION EXHIBITORS

Providing first-rate service remains vital in times of job shortages, high insurance costs and poor retail performance. Industry Day 2012 is your opportunity to show the area how your company can provide that service. Don't miss out on the chance to participate in Kansas City's largest logistical tradeshow event of the year. Industry Day 2012 is offering vendors a location with space for booths, interactive displays, and material handling equipment.

Harrah's Convention Center

One Harrah's Drive

Kansas City, MO 64118

Call the KCTA for more information at **816-935-5568** or by emailing **kcta99@msn.com**.

2012 Silver Sponsor

\$400.00

- Includes a 10' x 10' booth space, table, chairs, pipe & drape

2012 Gold Sponsor

\$750.00

- Includes a 10' x 10' booth space, table, chairs, pipe & drape
- Additional exposure at the luncheon
- Additional exposure in promotional literature

2012 Platinum Sponsor

\$2,000.00

- Includes a 10' x 10' booth space, table, chairs, pipe & drape
- Additional exposure at the luncheon
- Additional exposure in promotional literature
- Banner ad on **www.kcta.org**
- Banner in the exhibit hall

KCTA

KANSAS CITY TRANSPORTATION ASSOCIATION

816-935-5568 | www.KCTA.org



For an exhibitor's packet call Laura Basye at 816-935-5568 or email kcta99@msn.com.

Why should you consider exhibiting?

1. Everyone is looking to move freight...come meet the people that can move it for you.
2. Largest Transportation Service and Supply Chain Providers trade show in Mid-America.
3. Best value for the exposure available - over **50 exhibitors**.
4. Over **700 attendees** expected.

Who will be coming that you need to see?

- Corporate Traffic Managers • Purchasing Managers • Supply Chain Executives
- International Traffic Managers • The True People Who Do Carrier Selection
- 3PL's • Freight Payment Services • Material Handling Equipment Companies
- Educational Institutions • Real Estate Providers • Truck & Trailer Rental Companies
- Small Package Service Companies • Air Freight Providers • More

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McKesson Medical
 Shick Tube-Veyor
 Henry Industries
 Haldex Brake Systems
 Hallmark Cards
 Payless Shoe Source
 Danisco USA

Banta Publications
 Milbank MFG
 Sprint
 KC Southern
 Grainger
 Bio-Microbies
 Holiday Inn

JC Penney
 Fireworks Over America
 North Supply Plastic Enterprises
 HP Pelzer
 USDA
 Mid Continental Chemical Company
 Interstate Brands Corporation

Note: Above is a sample of previous attendees and participants.

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All of these vendors and more will attend!
 Some will be seeking new contacts...are you the one they are looking for?
 Consider how difficult the process of qualifying new prospects is...hundreds
 will pass by each booth on this one day, MARCH1st...will YOU be there?

What are the targeted organizations?

- Council of Supply Chain Management Professionals • National Association of Purchasing Managers
- Missouri Motor Carriers Association • Kansas Motor Carriers Association
- Kansas City Air Cargo Association • Delta Nu Alpha
- International Trade Club • International Logistics Association
- Kansas City Transportation Association

What's for lunch?

Information! Learn the news of the industry.

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 Contact Laura Basye, KCTA Secretary at 816-935-5568 to have your exhibitor's packet sent to you.
 Questions about Industry Day may be directed to kcta99@msn.com.



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Harrah's Convention Center
 Kansas City's Largest Trade Show of Transportation Services!

Name _____ Title _____
 Company _____
 Street Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____
 Website _____ Type of Company _____

- 2012 Silver Sponsor** - \$400.00 \$ _____
(Includes a 10' x 10' booth space, table, chairs, pipe & drape)
 - 2012 Gold Sponsor** - \$750.00 \$ _____
(Includes all the above with additional exposure at the luncheon and promotional literature)
 - 2012 Platinum Sponsor** - \$2,000.00 \$ _____
(Includes all the above with additional exposure at the luncheon, a banner ad on www.kcta.org and a banner in the exhibit hall)
 - Luncheon Tickets @ \$40.00 per person \$ _____
 - One Table of 8 for the Luncheon @ \$320.00 per full table \$ _____
- TOTAL \$ _____**

Additional information on KCTA Industry Day 2012 will be available soon.
 There will also be a layout form of the exhibit hall in which to designate booth placement.

Send completed registration form with payment to the following address (make all checks payable to KCTA):

KCTA (Kansas City Transportation Association)
 c/o Laura Basye
 PO Box 12627
 North Kansas City, MO 64116

If you have any questions about KCTA Industry Day Expo 2012, call **816-935-5568** or email **kcta99@msn.com**.